



The Most Trusted Name In Survival & Prepping



*Domestic preparedness market projected to reach \$423B in 2025 ... click [HERE](#)*

**MEDIA KIT 2025** **LEVERAGE OUR 11.6M VIEWS & 4.8M UNIQUE VIEWERS EVERY 28 DAYS**





Chris Heaven CEO



Cindy Heaven COO



Jeff Emde CIA Field Ops  
Manager [RET]



Randy Nantz US Army Sgt 1st  
Class Green Beret [RET]



Jon Wheaton Staff Sgt  
USAF [RET]



Mike Sterling US Army Sgt 1st  
Class, Master EOD Tech [RET]



Sgt Keith Graves Drug & Gang  
Interdiction LEO [RET]



LTC Doc Pete Chambers US  
Army Green Beret [RET]



Todd Callender, Esq



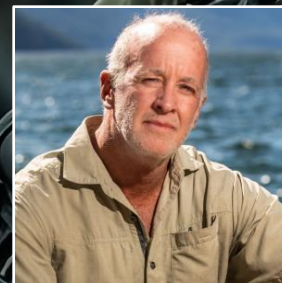
James Wilkoszewski COO  
Pilgrim Ammunition



Jason Salyer ON3



Jeff Niklaus US Army Warrant  
Officer Blackhawk Pilot [RET]



Donn Mann US Navy Warrant  
Officer SEAL Team 6 [RET]



Tony Blauer World Renowned  
Self Defense Expert



Mike Glover US Army SGM  
Green Beret [RET]



Dr. Jennifer Stankus, Former US  
Marshal & US Army JAG Officer



Admiral Robert Harward  
US Navy [RET]



Dr. Jason Dean



Victor Avila HSI-ICE  
Special Agent [RET]



JJ Morris SAR1 SARTECH [RET]



Tactical Karl



Dr. Michael Fabian



Bill Stoker US Army First Sgt  
FAST Anti-Terrorism Team [RET]



JJ Carrell US Border Patrol  
Agent [RET]



# SURVIVAL DISPATCH 28 DAY STATS



Media Kit

**Survival Dispatch**  
371.0K subscribers

Key channel stats

Last 28 days

Subscribers (Lifetime)

371.2K

Videos published (Lifetime)

1.7K

Unique viewers

3.3M

Views

6.2M

Watch time (hours)

187.6K

Average view duration

21:49

Average percentage viewed

32.8%

Returning viewers

34.2%

We are a Network of Survival Experts to assist you ...

...

PLATFORM	28 DAY VIEWS
YouTube Videos Published: 98	6.2M
CloutHUB Best of SD Videos	4.2M
Rumble Videos Published: 40	200k
Email Broadcasts Sent: 2.0M	800k
Unique Website Visitors: 46k	260k
TOTAL	11.66M

Demographics

Last 28 days

Gender

93.4% Male

6% Female

0.6% User-specified

Age

13-17

0.3%

18-24

3.6%

25-34

12.9%

35-44

21.9%

45-54

24.6%

55-64

21.9%

65+

14.8%

Geography

United States

72.2%

Canada

4.8%

United Kingdom

3.5%

Australia

2.2%

Germany

0.9%

**EMP PRO**

POWERED BY SWITCH IT UP

**DISPATCH**



## ADVERTISING MEMBERSHIPS

*Get in Front of Our Audience, Every Minute of Every Day*

## À LA CARTE ADVERTISING

### ▸ VIDEO PROMOTIONS

*Shorts, Features, Mid-Roll Ads*

### ▸ SURVIVALDISPATCH.COM

*Banners, Articles, Links*

### ▸ SURVIVALDISPATCH.COM

*Shopping Page*

### ▸ EMAIL CAMPAIGNS

*100k- 500k Contacts Per Broadcast*

### ▸ SPONSOR A SITREP

*100k Contacts Per Broadcast*

## ADDITIONAL MARKETING PRODUCTS

*Content Creation For Your Audience*

P5

P6

P7

P8

P9

P10

P11



## BLOW UP YOUR RESULTS

LITE \$1,799/mo\*

STANDARD \$2,799/mo\*

PRO \$6,799/mo\*

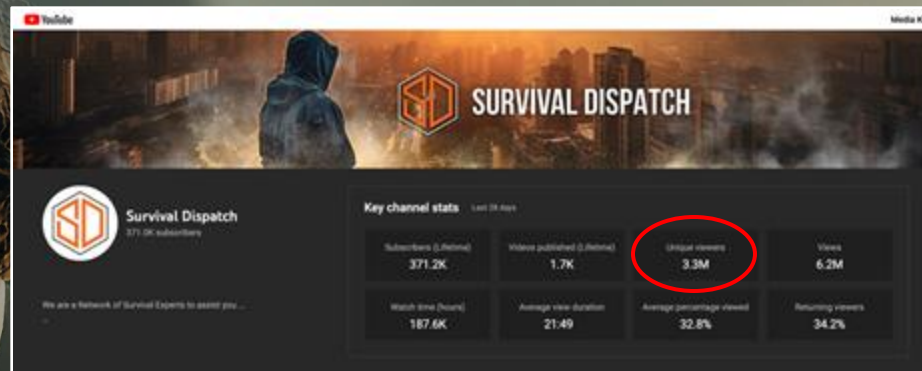
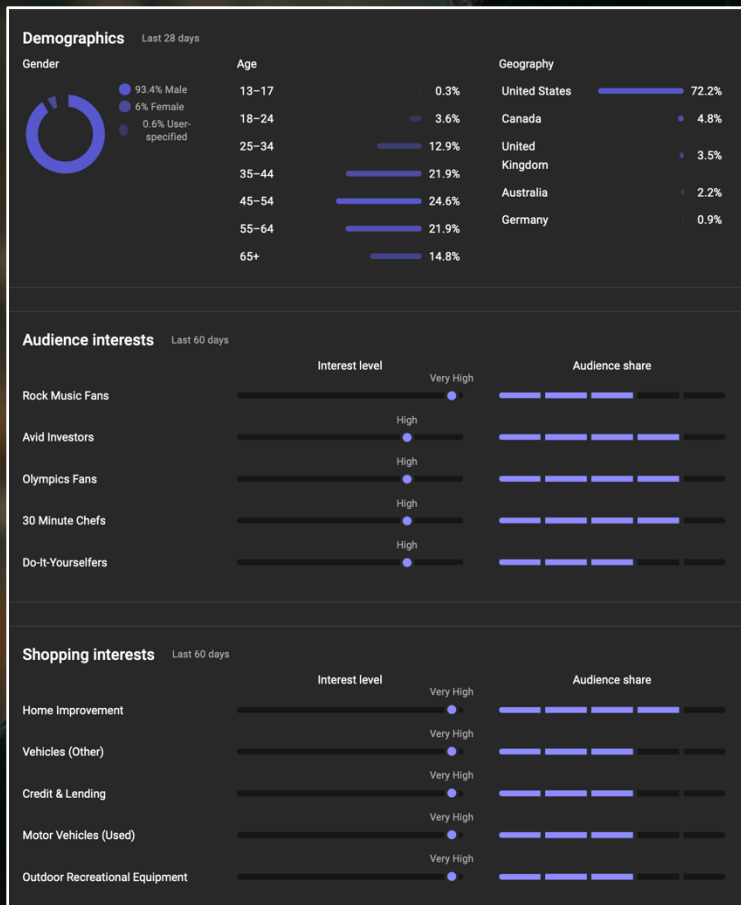
*Three-month commitment, after which time memberships can be cancelled anytime with 30 days notice.*

1 email sponsor banner 50k recipients  
1 desktop sidebar banner for the month  
3 host read ads (Survival Dispatch News)  
3 mid-roll ads (multiple SD shows)

3 email sponsor banners 100k recipients  
1 desktop sidebar banner for the month  
1 mobile banner for the month  
6 host read ads (Survival Dispatch News)  
6 mid roll ad (multiple SD shows)

6 email sponsor banners 100k recipients  
1 desktop sidebar banner for the month  
1 mobile banner for the month  
12 host read ads (Survival Dispatch News)  
12 mid roll ad (multiple SD shows)

*We reserve the right to substitute advertising products to ensure the best results*



- 5-7 minute integrated product feature in a 12+ minute "Solution" video \$2,799
- 3-4 minute integrated product feature in a 12+ minute "Solution" video \$1,599
- 15-45 second host read ad first 10 minutes of a long form video \$799
- 15-45 second mid-roll ad first 10 minutes of a long form video \$599\*
- 45-60 second dedicated Short form video \$599\*
- Be a guest on Survival Dispatch News \$599
- Product placement, or wear your apparel on-screen \$99

\* Content provided by you, or see slide #11 for production rates | Your links included in all video descriptions



How Trackers Find You & How to Disappear...  
The Truth is a Footnote, Find it Here .  
RESEARCHERS FROM THE US ARMY...



Public



On

None

Dec 17, 2024

Published

1,911,931

1,934

98.2%

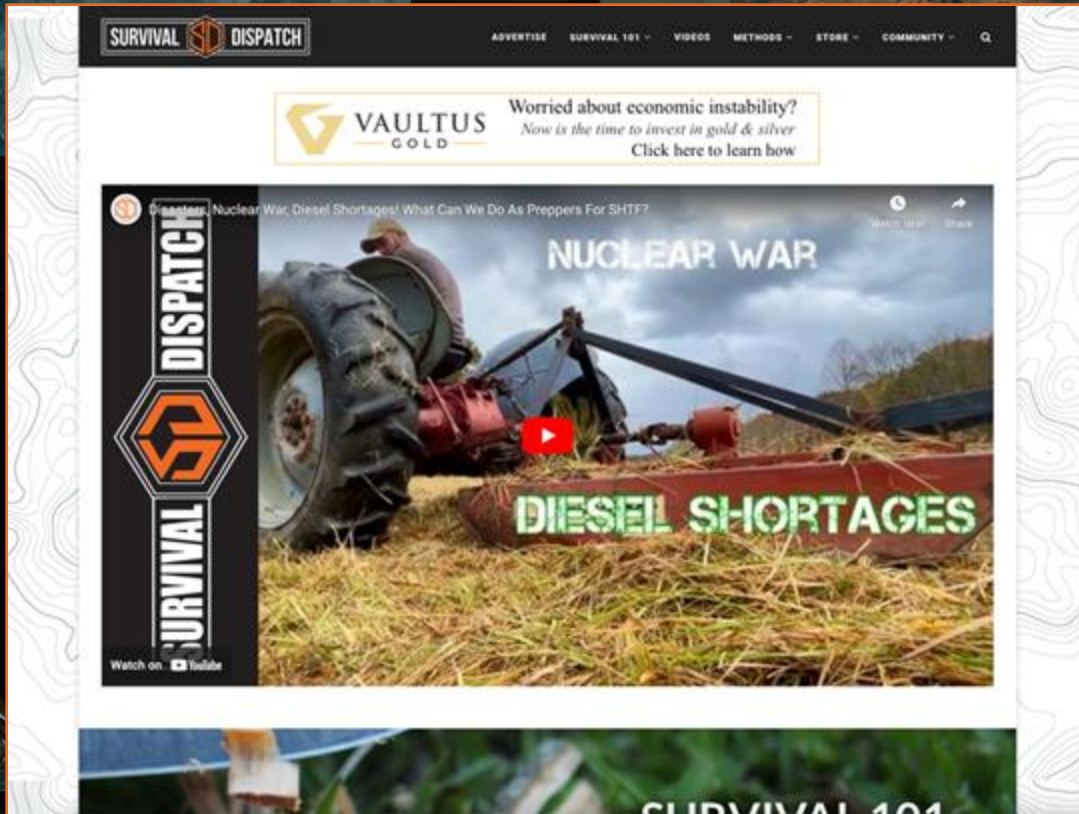
39,501 likes



# WEBSITE BANNERS, ARTICLES & LINKS



720 x 98 Pixel Banner Shown



## SurvivalDispatch.com Banner or Sidebar Ad

- 160k Impressions/mo
- \$199/mo on Desktop
- \$199/wk on Mobile

## Sponsored Advertorial With 3 Links

- \$199 per Approved Article

## Approved Link Insertion

- One link \$79
- Three links \$199
- Five links \$279

*Sidebar ads not displayed on homepage  
Banner ads displayed on public pages  
Links inserted in existing articles*



**LITE** ... Up to 50k recipients

THREE Emails \$999

FIVE Emails \$1,599

**STANDARD** ... Up to 100k recipients

THREE Emails \$1,799

FIVE Emails \$2,799

**PRO** ... Up to 250k recipients

THREE Emails \$3,999

FIVE Emails \$5,999

- ▀ We reserve the right to edit/reject copy & images
- ▀ Banner placements at our discretion

**SURVIVAL  DISPATCH**

GET CCW SAFE

**EVERY DAY CARRY  
FOR TODAY'S WORLD**

**Surviving a Protest – Part**

If you have been paying attention, you may have noticed increasing unrest, protests are becoming more violent...

[Read Now!](#)

**SURVIVAL  DISPATCH**

OFFGRID.CO



**Electronic Device Security**

Are your electronic devices secure? Here are the steps to take to make sure your data isn't at risk ...

[Read Now!](#)

**Avg Delivery Rate 99.99% | Avg Open Rate 40.0% to 50.0% | Avg CTR 6.0% to 14.0%**



## Sponsor daily SITREPs

- Three SITREPs/broadcasts \$999
- 16:9 image/banner w/ link
- 100k+ recipients

[View this email in your browser](#)

**SURVIVAL  DISPATCH**

**AMERICAN STORIES**

**American Stories: The Next Big Thing in Streaming TV!**

We are looking for real Americans!!



[CLICK TO LEARN MORE](#)

# SITREP



SDI Sitrep 030623

Regular • Survival Dispatch

Sent Mon, March 6th 10:00 PM

Sent

40.2%  
Opens

## the spread of the disease



## Deploy Our Survival/Prepping Marketing Experts

### Video Production Package \$3,999

- ▶ 10-15 minute feature video +
- ▶ 15-45 second mid-roll ad +
- ▶ 60 second Short/Reel

### Copy For Email Broadcasts

- ▶ Three email campaign series \$599
- ▶ Five email campaign series \$899
- ▶ One newsletter \$249

### Social Media Posts

- ▶ Copy for 12 posts \$1,799
- ▶ Copy for six posts \$999
- ▶ Copy for one post \$299

### Landing Pages for A/B Split Testing

- ▶ Two landing pages: copy & design \$1,799

### One-Page Marketing Plan

- ▶ One-Page Marketing Plan \$1,199
- ▶ Annual update \$199

### Your Brand Kit

- ▶ Create your brand kit \$499

### PDF Decks

- ▶ Two page product guide \$599
- ▶ 10 slide pitch deck \$1,799



**SURVIVAL**



**DISPATCH**

**SDN**  
SURVIVAL DISPATCH NEWS

The Most Trusted Name In Survival & Prepping



*À la carte advertising products must be paid in full two weeks in advance to secure your dates*

**MEDIA KIT 2025** LEVERAGE OUR 11.6M VIEWS & 4.8M UNIQUE VIEWERS EVERY 28 DAYS